

Which European city fits which habit

Every city scored against every personality. The score is the city's rank among the eighteen on that trait, where 100 means no city does more of it and 0 that none does less. Darker is a stronger fit. The white dot marks the personality each city was given, and they fall on the diagonal because the cities are listed in the same order as the traits they are named for.



* Where a city is not the outright top score in its own column. Each city holds exactly one, unique personality, allocated to maximise the fit across all eighteen at once, so a city can carry a label another scores higher on. Amsterdam (Paris 100 on Europe's Latest Morning), Brussels (Luxembourg 100 and Madrid 94 on The Home Office City), Hamburg (Manchester 100 on Europe's Saturday Night Out) and Rome (Vienna 100 on Europe's Sunday Starter). Barcelona ties Madrid at 97 on The Long Lunch Capital. London leads The Out-of-Hours Office Capital among the cities with sufficient office data; Manchester posts a higher raw figure but is not ranked.